In 2014, your support created direct opportunity for our vendors while we fought for increased survival solutions for Seattle’s most poor.

- Our award-winning journalism contributed to the expansion of the Seattle City Light’s low-income Utilities Discount Program and to the defeat of Stepping Forward, the Seattle Housing Authority’s plan to increase rents for public housing residents.
- We tripled the number of Homeless Speakers Bureau engagements, trained new vendor advocates, and built low-income leadership for the future.
- Our OutsideIN pressure campaign led to new emergency shelter solutions from both the City Council and the Mayor.
- Our dedicated readers put more than a million dollars directly into the pockets of our vendors.

Thank you, to each of the 1,817 donors who make our success possible. Every gift matters. Every person counts.

Jan. 9: Real Change Portrait Project opens in Port Angeles Main Library.
Jan. 19: Economic Justice Film Series showing of As Goes Janesville is first of three monthly films in 2014 to hold community discussions with allies and supporters.
Jan. 24: Launched OutsideIN Campaign with gong ringing event at Westlake Park for 3,123 unsheltered homeless people in King County. RC staff and board participate in homeless One Night Count.
Jan. 28: RC mobilizes vendors and supporters to Olympia for Housing and Homelessness Advocacy Day.
Feb. 9: Staff/Board retreat begins process of commitment to becoming an explicitly anti-racist organization.
March 21: Real Change organizes Stand for Compassion rally in alliance with Downtown Seattle Association, Seattle Fire Department, and others to protest homeless beatings in Occidental Square.
April 21: Volunteer Appreciation Mariners Night. Over 2014, 201 volunteers logged more than 8,000 hours of volunteer time.
May: Real Change receives 28 regional journalism awards from the Washington Press Association and Society for Professional Journalists, including 15 for first place.
May 21-22: Real Change presents workshops on economic roots of homelessness and cross-class advocacy at Washington Low Income Housing Alliance conference in Yakima.

Sept. 19: Economic Justice Film Series showing of The City of Promise is second of three monthly films in 2014 to hold community discussions with allies and supporters.
Sept. 20: Real Change holds cross-class activism workshop and begins offering this resource to other organizations.
Oct. 10: Founding Director Tim Harris speaks alongside Frances Fox Piven at opening plenary of Relational Poverty Network inaugural conference.
Oct. 23: Real Change organizes shoe display at City Hall and dramatically delivers more than 5,000 OutsideIN petitions to city council budget hearing.
Nov. 6: Real Change Portrait Project opens at Pioneer Square Saloon.
Nov. 15: Real Change makes 400 cold kits available to vendors in collaboration with King County Nurses Association.
Dec. 19: Mayor’s announces his support of Unsheltered Task Force recommendations. Pledges support for tent city expansion and other measures to meet immediate survival needs.
Dec. 22: Real Change distributes 103 pairs of boots and hundreds of hand warmers and socks to vendors.
Michael, Jr. Acrylic on can - $2,000 – $2,499

& Gary Oliveira, Christian Saether, Leslie Preston, Leslie A. Rugaber

Northwest Regional Council of Commercial Workers Local 21, Gail Rice, The Seattle Foundation, O’Malley & Christopher Thrasher, Elaine Nonneman, Lily North, Karina Gates Foundation, Judy Drake, Stansbury Family Foundation, Tides Kirkpatrick Family Foundation, Olson Putnam, Donald L. Karp, Bill Zook

2013 Vendor of the Year Sharon Jones and dozens of other activist vendors helped collect more then 5,000 signatures for the
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2014 Financial Report

Revenue

- Individual donations .................................................. $456,823
- Circulation ................................................................. $345,084
- Real Change Breakfast .............................................. $107,759
- Grants ................................................................. $44,500
- Other fundraising ....................................................... $32,521
- Advertising and subscriptions ...................................... $32,741
- Other income .............................................................. $4,621

Total Revenue $1,014,049

Expenses

- Payroll and benefits ..................................................... $697,277
- Rent ............................................................... $74,701
- Newspaper printing ................................................... $54,267
- Consultants ............................................................. $32,106
- IT equipment, software, service ................................... $31,200
- Events and marketing .................................................. $30,667
- Printing, postage, copier .............................................. $21,335
- Other expenses .......................................................... $19,413
- Supplies ................................................................. $16,710
- Travel, transportation, and parking .............................. $9,127

Total Expenses $1,006,458

Vendor Survey Results

Age

- 20-29 ................................................................. 19.29%
- 30-39 ................................................................. 10.62%
- 40-49 ................................................................. 13.14%
- 50-59 ................................................................. 15.74%
- 60+ ................................................................. 15.39%
- 70+ ................................................................. 5.65%

Total 289 respondents; 35 did not answer

Homeless history

- Currently homeless ..................................................... 47.64%
- Never homeless .......................................................... 44.00%
- Previously homeless ................................................... 8.36%

Total 289 respondents; 34 did not answer

Current housing/sleeping

- Sleeping outside ......................................................... 45.00%
- Sleeping in a shelter ................................................... 34.00%
- Sleeping in a car ......................................................... 10.62%
- Friends or family ......................................................... 10.62%
- Transitional housing ................................................... 6.60%
- Subsidized housing ..................................................... 4.40%
- Rental Housing ......................................................... 3.20%
- Others ................................................................. 2.20%

Total 274 respondents; 31 did not answer

Gender

- Male ................................................................. 70.86%
- Female ................................................................. 29.14%

Total 274 respondents; 15 did not answer

Race/ethnicity

- American Indian or Alaskan Native 2.17%
- African, African American 8.74%
- Black or African American 21.17%
- Latino or Hispanic 24.83%
- Pacific Islander or Hawaiian Native 3.60%
- White or Caucasian 59.55%
- Other 5.24%

Physical or mental disability

- Physical disability .................................................... 23.50%
- Mental disability ....................................................... 17.09%
- Both ................................................................. 24.36%
- No disability .......................................................... 35.04%

Total 234 respondents; 55 did not answer

Make checks payable to Real Change and mail to: 219 1st Ave. S. Suite 220 Seattle, WA 98104, or use our secure online giving option at realchangenews.org. Real Change Homeless Empowerment Project is a 501(c)(3) nonprofit organization.

Real Change is a quality newspaper, organizing project and low barrier economic opportunity. Real Change works.

- Every month, more than 300 homeless and low-income people earn money and build confidence by selling Real Change. We bring you community voices you won’t hear elsewhere and quality in-depth reporting on stories often left out of other papers.

- Real Change is reader supported in the same way that public radio and TV are listener and viewer supported. Last year more than 1,600 people helped make Real Change work even better by donating and volunteering.

Real Change Homeless Empowerment Project is a 501(c)(3) nonprofit organization.

2014 ANNUAL REPORT

Name:
Address:
City, State, Zip:
Phone:
Email:
- Contact me about volunteering
- $50 $150 $250 $500 $1,000 Other: