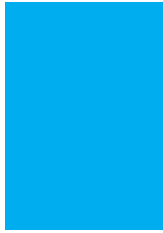
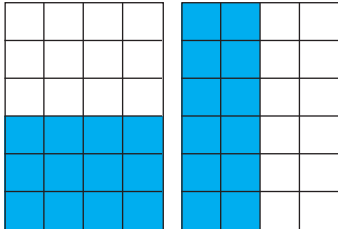


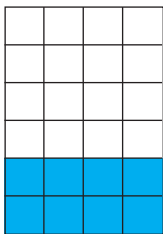
FULL PAGE



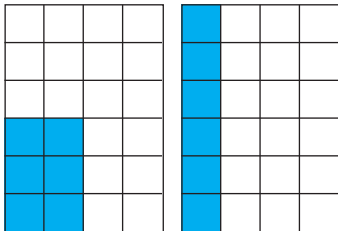
1/2



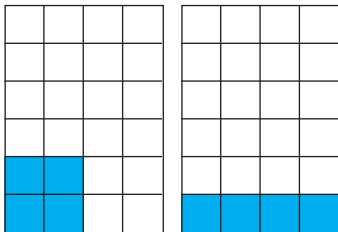
1/3



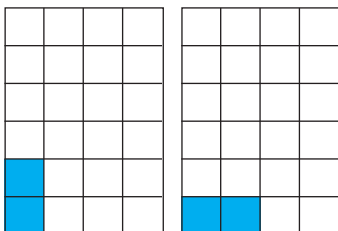
1/4



1/6



1/12



10.25 x 14.33	1x	\$1,073
	4x	\$877
	13x	\$727
	26x	\$627
	52x	\$552
10.25 x 7.125 5.125 x 14.33	1x	\$626
	4x	\$437
	13x	\$363
	26x	\$314
	52x	\$276
10.25 x 4.75	1x	\$499
	4x	\$350
	13x	\$290
	26x	\$251
	52x	\$220
5.125 x 7.125 2.44 x 14.33	1x	\$373
	4x	\$261
	13x	\$216
	26x	\$186
	52x	\$163
5 x 4.67 10.25 x 2.33	1x	\$251
	4x	\$175
	13x	\$147
	26x	\$125
	52x	\$119
2.44 x 4.67 5 x 2.33	1x	\$115
	4x	\$80
	13x	\$67
	26x	\$58
	52x	\$51



REAL CHANGE

2016 AD RATES

DEADLINES

- All print-ready ads are due noon on **Monday before publication.**
- Space reservation is due noon the **prior Wednesday before publication.**
- Color ads on a space-available basis for an additional cost of **20% above** the net cost.
- **Nonprofit discount of 15%** for 501c3 and government organizations.
- **Prepayment discount of 5%** for a contractspaid in full.
- Ad design is available for \$50/hour Payment Terms
- We accept major credit cards.
- No cash refunds. Prepaid refunds will be issued as ad credit.
- Billing for non-prepaid ads will be issued monthly.

NOTICE

We cannot guarantee color accuracy and are not responsible for errors in print-ready ads.
We cannot guarantee placement requests.
We reserve the right to refuse to accept advertising.

Tech Specs

Electronic submissions of print-ready ads of industry standard PDF or EPS files. ■ Ads must be built to exact size with no crop marks, color key or excess white space surrounding. ■ Embed all fonts, or convert text to outlines. ■ Black and white ads must be in grayscale. ■ Full color ads must be in CMYK format. ■ Resolution should be 300 dpi. Color type less than 14 point will appear fuzzy. ■ We recommend that all smaller text be in single color layer or black. ■ Do not use reverse type (white letters on black, gray or color background) with fonts smaller than 12 point.