

# REAL CHANGE

**MISSION** Real Change exists to create opportunity and a voice for low-income people while taking action for economic justice.

## KEEPING IT REAL IN 2013

Thank you to everyone who helped make 2013 another stellar year of vendor success, quality journalism and grassroots activism at Real Change



Photo by Jon Williams, Real Change

**Jan. 25:** Real Change rings a gong at City Hall 2,736 times, once for each person counted outside.

**Feb. 9:** Real Change holds first of three cross-class listening circles.



**Apr. 1:** Real Change gives the vendors a raise. They now earn \$1.40 instead of .60 for each paper sold.

**Apr. 11:** Real Change participates in series of Occupy CEHK community forums on Closing the Survival Gap.

**Apr. 20:** Real Change wins seven first place awards from Washington Press Association.

**May 10:** Staff/Board retreat on Understanding Class.

### VENDOR MEMORIALS



Ed McClain

**May 11:** Edward McClain memorial service held at University Temple.



Reggie Thompson

**May 13:** Real Change open house to mourn passage of vendor Reggie Thompson.

**May 18:** Real Change wins three first place awards from Society of Professional Journalists.



Photo by Jon Williams, Real Change

**July 29:** Real Change Vendor Susan Russell speaks to the Seattle City Council in favor of legislation to allow homeless encampments. The legislation, sponsored by councilmember Nick Licata, was later shot down by the council.

**June 10:** Vendors testify in favor of "Ban the Box" jobs assistance legislation at City Council.

**June 25:** Real Change turns vendors out at City Hall to support encampment ordinance.

**July 2:** "Know Your Rights" police interaction training held for vendors.



Amy Roe

**July 29:** Editor Amy Roe presents workshop at International Network of Street Papers conference in Munich, GE.

**Aug. 4:** Real Change family-friendly potluck in Volunteer Park. Old-time



Photo by Cassandra Bussing

**Members of the Old-time Chautauqua Players perform at Real Change's Foolfest in Volunteer Park.**

Chautauqua Players provide entertainment.

**Aug. 20:** Public-speaking coach Mary Mitchell holds first training for Homeless Speakers Bureau participants.

**Aug. 28:** Vendors walk simultaneous UFCW solidarity pickets in north and south Seattle.

**Sept. 3:** Legislative advocate Nancy Amidei conducts Advocacy 101 Training for vendors.

**Sept. 10:** Four Real Change vendors begin six-week Emerging Advocates training offered by WLIHA.



**Mayoral candidate Ed Murry speaks at the annual Real Change Breakfast on Sept. 24.**

**Sept. 24:** Mayoral candidates forum with Mayor Mike McGinn and Sen. Ed Murray held at Real Change Annual Breakfast.

**Oct. 8:** Vendors support UFCW Stand with Our Checkers Day of Action.

**Oct. 10:** "Real Change," a short film featuring four vendors, premieres at Social Justice Film Festival.

**Oct. 9:** Community Health Plan of Washington holds first monthly vendor sign-up session to enroll in healthcare.

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**\$25,000 +**  
Anonymous (2), Medina Foundation, Wyncote Foundation NW

**\$10,000 – \$24,999**  
Anonymous (2), Lucy Lee Helm, The Lucky Seven Foundation, The Northcliffe Foundation, Karina O'Malley & Christopher Thrasher, RealNetworks Foundation, Sharon Robinson, Saterberg Foundation

**\$5,000 – \$9,999**  
Lolly Bates & Mark Early, Saskia & Anneke de Jonge, James Douglas & Sasha Harmon, Elmer & Eleanor Andersen Foundation, Kirkpatrick Family Foundation, Microsoft Giving Campaign, Carol Pencke & Mary Bennett, Janice Ritter, Tides Foundation

**\$2,500 – \$4,999**

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**\$1,000 – \$2,499**

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**\$500 – \$999**

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**\$250 – \$499**

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Photo courtesy of Tom Geiger

**Vendors show solidarity with grocery workers on Oct. 8 by holding signs and handing out fliers to store customers in support of UFCW Stand with Our Checkers Day of Action.**



Photo by Jon Williams, Real Change

**Real Change partnered with The Kitsap Rescue Mission to create the first satellite office of a U.S. street paper on Nov. 6. Bremerton resident Carlo Vasquez, above, was one of the first vendors to sign up.**

**Nov. 6:** Launch of Bremerton distribution in partnership with Kitsap Rescue Mission.

**Nov. 9:** Real Change Economic Justice Film Series kicks off with showing of American Winter at Seattle Public Library.

**Nov. 8:** ACLU settlement of Real Change vs. City of Seattle federal lawsuit with Parks Department allows protest encampments in downtown parks.

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**\$100 – \$249**

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Real Change exists to provide opportunity and a voice for low-income and homeless people while taking action for economic justice.

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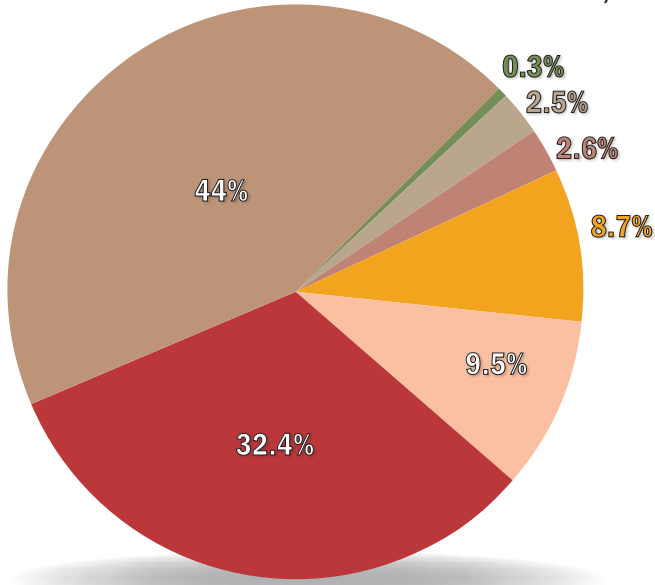
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# 2013 Financial Report

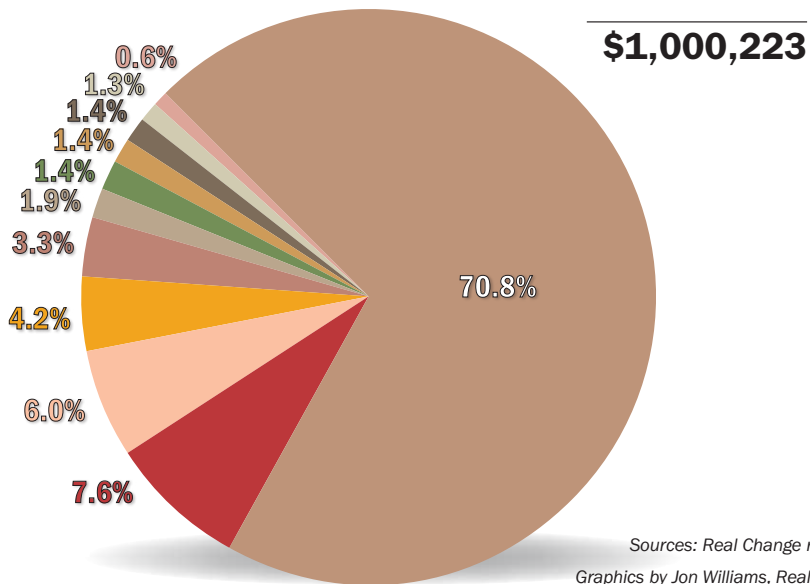
## Revenue

Individual donations	\$480,150
Circulation	\$354,848
Real Change Breakfast	\$104,268
Grants	\$95,500
Other fundraising	\$28,272
Advertising and subscriptions	\$27,238
Other income	\$3,380
<b>Total</b>	<b>\$1,093,656</b>



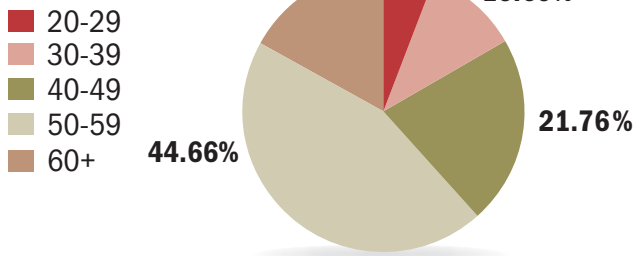
## Expenses

Payroll and health benefits	\$708,383
Rent	\$76,022
Newspaper printing	\$60,494
Events and marketing	\$41,777
Printing, postage, copier	\$33,115
Other expenses	\$19,226
Consultants	\$14,306
Insurance, taxes and bank fees	\$13,968
IT equipment, software, support	\$13,587
Supplies	\$13,262
Phone and internet	\$6,083



# Vendor Survey Results

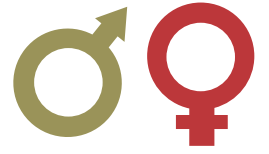
## Age



291 respondents total; 24 did not answer

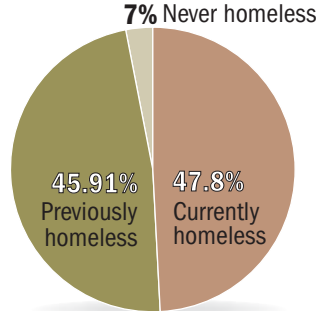
## Gender

Male ..... 218  
Female ..... 65



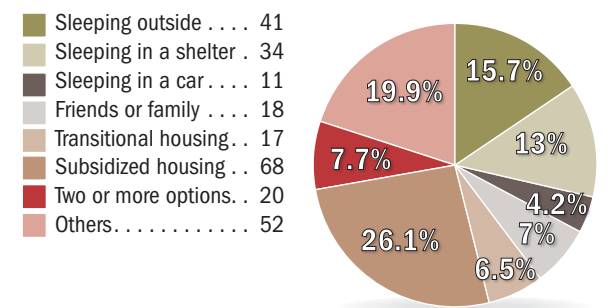
291 respondents; eight did not answer

## Homeless history



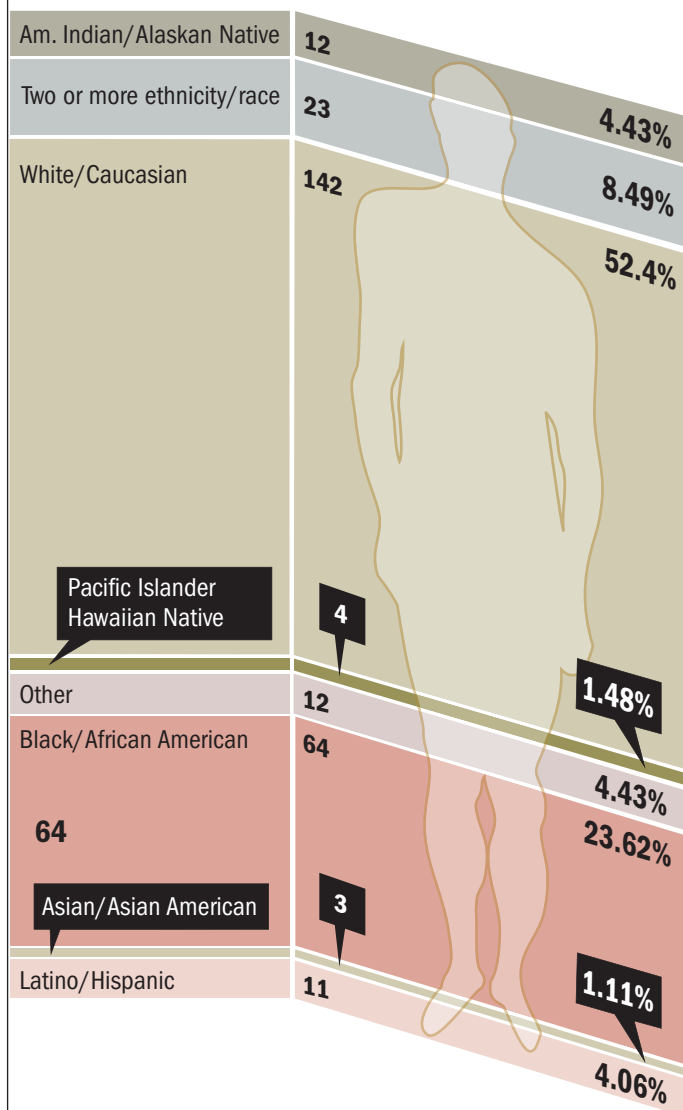
291 respondents; 34 did not answer

## Current housing/sleeping



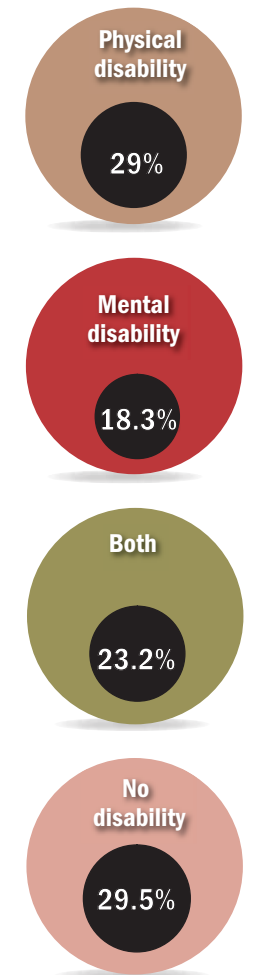
291 respondents; 30 did not answer

## Race/ethnicity



291 respondents total; 20 did not answer

## Physical or mental disability



291 respondents; 50 did not answer

Real Change is a quality newspaper, organizing project and low barrier economic opportunity. Real Change works.

Every month, more than 300 homeless and low-income people earn money and build confidence by selling Real Change. We bring you community voices you won't hear elsewhere and quality in-depth reporting on stories often left out of other papers.

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Name: \_\_\_\_\_

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Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact me about volunteering

\$50  \$150  \$250  \$500  \$1,000  Other: \_\_\_\_\_

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