MISSION
Real Change exists to create opportunity and a voice for low-income people while taking action for economic justice.

KEEPING IT REAL IN 2013

Thank you to everyone who helped make 2013 another stellar year of vendor success, quality journalism and grassroots activism at Real Change.

May 25: Edward McClain memorial service held at University Temple.

May 11: Edward McClain memorial service held at University Temple.

May 13: Real Change open house to mourn passage of vendor Reggie Thompson.

July 29: Real Change Vendor Susan Russell speaks to the Seattle City Council in favor of legislation to allow homeless encampments. The legislation, sponsored by councilmember Nick Licata, was later shot down by the council.

June 10: Vendors testify in favor of “Ban the Box” jobs assistance legislation at City Council.

June 25: Real Change turns vendors out at City Hall to support encampment ordinance.

July 2: “Know Your Rights” police interaction training held for vendors.

July 29: Editor Amy Roe presents workshop at International Network of Street Papers conference in Munich, GE.

Aug. 4: Real Change family-friendly potluck in Volunteer Park. Old-time Chautauqua Players provide entertainment.

Aug. 20: Public-speaking coach Mary Mitchell holds first training for Homeless Speakers Bureau participants.

Aug. 28: Vendors walk simultaneous UFCW solidarity pickets in north and south Seattle.

Sept. 3: Legislative advocate Nancy Amidei conducts Advocacy 101 training for vendors.

Sept. 10: Four Real Change vendors begin six-week Emerging Advocates training offered by WLIHA.

Sept. 24: Mayoral candidates forum with Mayor Mike McGinn and Sen. Ed Murray held at Real Change Annual Breakfast.

Oct. 8: Vendors support UFCW Stand with Our Checkers Day of Action.

Oct. 10: “Real Change,” a short film featuring four vendors, premiers at Social Justice Film Festival.

Oct. 9: Community Health Plan of Washington holds first monthly vendor sign-up session to enroll in healthcare.

More 2013 events . . . . . . . . . Page 2
Complete list of Real Change donors . . . . . . . . . Pages 2, 3
Real Change financials . . . Page 4
Vendor survey results . . . . . . . . . Page 4

Our work is made possible through the generous support of readers like you.
**2013 Financial Report**

### Revenue
- Individual donations ............................................. $480,150
- Circulation ......................................................... $354,848
- Real Change Breakfast ........................................... $104,268
- Grants ............................................................... $96,750
- Other fundraising ................................................ $28,727
- Advertising and subscriptions ............................... $27,238
- Other income ........................................................ $3,380

**Total Revenue**: $1,093,656

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### Expenses
- Payroll and health benefits ..................................... $708,383
- Rent ................................................................. $16,022
- Newspaper printing ............................................. $60,494
- Events and marketing .......................................... $41,777
- Printing, postage, copier ...................................... $33,115
- Other expenses .................................................. $19,226
- Consultants ....................................................... $14,306
- Insurance, taxes and bank fees ............................... $13,968
- IT equipment, software, support ............................. $13,587
- Supplies ............................................................. $13,262
- Phone and internet .............................................. $6,083

**Total Expenses**: $1,000,223

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Real Change is a quality newspaper, organizing project and low barrier economic opportunity. Real Change works.

- Every month, more than 300 homeless and low-income people earn money and build confidence by selling Real Change. We bring you community voices you won't hear elsewhere and quality in-depth reporting on stories often left out of other papers.
- Real Change is reader supported in the same way that public radio and TV are listener and viewer supported. Last year more than 1,600 people helped make Real Change work even better by donating and volunteering.

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**Vendor Survey Results**

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>20-29</td>
<td>142</td>
<td>44.66%</td>
</tr>
<tr>
<td>30-39</td>
<td>12</td>
<td>3.72%</td>
</tr>
<tr>
<td>40-49</td>
<td>64</td>
<td>19.89%</td>
</tr>
<tr>
<td>50-59</td>
<td>23</td>
<td>7.12%</td>
</tr>
<tr>
<td>60+</td>
<td>4</td>
<td>1.25%</td>
</tr>
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**Gender**
- Male: 218
- Female: 65

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**Homeless history**
- Never homeless: 291
- Never homeless: 7%
- Previously homeless: 15.9%
- Currently homeless: 72.4%

**Current housing/sleeping**
- Sleeping outside: 41
- Sleeping in a shelter: 34
- Sleeping in a car: 11
- Friends or family: 17
- Transient housing: 68
- Subsidized housing: 20
- Others: 52

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**Race/ethnicity**
- Am. Indian/Alaskan Native: 12
- White/Caucasian: 142
- Black/African American: 64
- Latino/Hispanic: 11
- Pacific Islander: 4
- Hawaiian Native: 1
- Other: 12
- Two or more ethnicity/race: 20

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**Physical or mental disability**
- Physical disability: 29%
- Mental disability: 18.3%
- Both: 23.2%
- No disability: 29.5%

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Real Change Homeless Empowerment Project is a 501(c)(3) nonprofit organization.

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**Revenue**

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