<table>
<thead>
<tr>
<th>Bootstrap Beginnings</th>
<th>Growing Up &amp; Organizing</th>
<th>Going Weekly</th>
<th>Rage &amp; Crisis Years</th>
<th>Stability &amp; Growth</th>
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</thead>
<tbody>
<tr>
<td>Organize, educate, and build alliances to find community-based solutions to homelessness and poverty.</td>
<td>Create opportunity and a voice for low-income people while taking action to end poverty and homelessness.</td>
<td>Provide opportunity and a voice for low-income and homeless people while taking action for economic justice.</td>
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**Tim & Ozula in original space.**
- First Real Change board
  - 600 Club started, Circ. exceed 20,000/mo.
  - Jon Gould becomes Board President
  - RC teams with VHEEL to picket Nordstrom
  - StreetLife Gallery remodel
- Initiative 71
  - First strategic plan and business plan
  - StreetLife Gallery and computer lab close
  - Wongdoody Change Perspective marketing
  - Real Change TV begins on SCAN
- Marketing campaign
  - First editor hired as third staff.
  - Hosts NASNA conference Tim elected Chair
- RC in Olympia
  - Ron Sims declares Real Change Day
  - Two issues added with bi-weekly publication
  - RC’s Initiative 71 wins big shelter increase
  - First Development Dir and Office Mgr hired
  - Gates computer lab grant/Allen capacity grant
- Camp4Unity 15 Arrests
  - Condo boom spurs homeless sweeps
  - Real Change Organizing Project launched
  - Cross-class staff/vendor retreat held
  - Anti-bias process initiated
  - 290 vendors a month reached
- Pioneer Square
  - Downtown for All wins housing money
  - Tim brokers NASNA and iNSP unification
  - RC marches in Gay Pride parade
  - First journalism awards from SPJ

**RC Leaves Senior Center**
- New board applies for 501c3. Is rejected.
- Anita Freeman launches StreetWriters
- Volunteer ozula sioux hired for vendor desk
- No Apologies poetry chapbook, published
- Monthly vendor meetings draw 30-50 people
- We take on StreetLife Art Gallery
- Homeless Speakers Bureau launched
- Monthly print run typically 15,000 copies
- First grant from Glaser Foundation

**2012-2014 Strategic Plan prioritizes regional expansion, cross-class grassroots advocacy, and organizational stability.**
- 2012-2014 Strategic Plan prioritizes regional expansion, cross-class grassroots advocacy, and organizational stability.
- Real Change moves to Pioneer Square
  - 867,000 papers sold
  - RC defeats panhandling ordinance
  - Wins 2010 Human Rights award

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